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ISSUE 12

THE DAFZ TIMES

D U B A I A I R P O R T F R E E Z O N E



**DUBA
IRPC
FREE** Dubai
Airport
Freezone
المنطقة الحرة بمطار دبي

**Empowering
Your Business
Journey**

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DUBAI AIRPORT FREEZONE MANAGEMENT

FATMA TAHER

Acting Director,
Marketing & Business Growth, DAFZ
Vice President, DIEZA Youth Council



Fatma Taher serves as the Acting Director of the Marketing & Business Growth Department at Dubai Airport Freezone (DAFZ), where she has been a key driver of global outreach, investor promotion, and international market expansion over the course of her leadership. In 2025, she was also appointed Vice President of the DIEZA Youth Council, recognizing her leadership, vision, and role in advancing youth engagement across the Authority.

With a career rooted in strategic branding, events leadership, and market expansion, Fatma drives business growth initiatives, international partnerships, investor engagement, and marketing direction for DAFZ. Her role spans large-scale events, global market activations, stakeholder relations, and the development of new services that strengthen DAFZ's commercial positioning.

She has been instrumental in elevating DAFZ's visibility as a gateway for international business, leading delegations, managing high-level forums and trade events, building relationships with global partners, and advancing initiatives that generate economic value. Her leadership

also covers corporate communications, digital outreach, and brand-driven programs that reinforce Dubai's status as a leading global hub.

She holds a Bachelor's Degree in International Studies and has completed leadership and academic programs at the London School of Economics, Sorbonne University in Paris, and Al Maktoum College in Scotland, further strengthening her multilingual and global outlook. Known for her forward-thinking approach and ability to translate vision into impact, she plays an active role in shaping DIEZA's youth agenda in alignment with the UAE Federal Youth Authority, fostering innovation, engagement, and collaboration.



DAFZ SPOTLIGHT HUMMINGBIRD NURSERY

How has establishing your business in Dubai Airport Freezone been beneficial to Hummingbird Nursery?

Establishing Hummingbird Nursery within Dubai Airport Freezone has been incredibly beneficial. From the start, the process of setting up was smooth and very well supported by the amazing team. Their guidance made it easy for us to establish operations quickly and begin focusing on what matters most — serving working parents and the youngest

Tanja Nikolic
General Manager

members of the community. Being based in such a dynamic hub allows us to support both companies and working parents, providing high-quality early years education and care right where it is most needed. We are proud to be part of a vibrant community and to contribute to making family life and work more balanced and sustainable for parents.



What has been your business approach with changing times?

Our approach has always been centred on flexibility, innovation, and community support. We recognise that the needs of working families are constantly evolving, and we adapt by offering programmes that balance care, education, and wellbeing. Whether it's introducing new learning experiences, supporting diverse family schedules, or enhancing health and safety standards, we place children's needs and parents' peace of mind at the heart of everything we do. By being responsive to change, we ensure that Hummingbird Nursery remains a trusted partner for families and a valued service within the Freezone.



How do you view the opportunities and challenges in the education sector over the past several years?

The early years education sector has experienced both exciting opportunities and significant challenges. There is a growing awareness of the importance of early childhood development, which creates opportunities for nurseries like ours to provide high-quality learning experiences that lay the foundation for lifelong success. At the same time, the sector has had to adapt to challenges such as shifting parental expectations, changing work patterns, and higher demands for safety and quality. At Hummingbird Nursery, we see these challenges as opportunities to raise standards, innovate in our teaching and care approaches, and strengthen our role as a key community service that supports families in navigating modern life.



BUILDING ON OUR STRATEGIC PARTNERSHIPS, NETWORK & COMMUNITIES

STRENGTHENING GLOBAL HALAL TRADE:

DAFZ WELCOMES INDONESIAN DELEGATION LED BY HALAL TRADE & MARKETING CENTRE

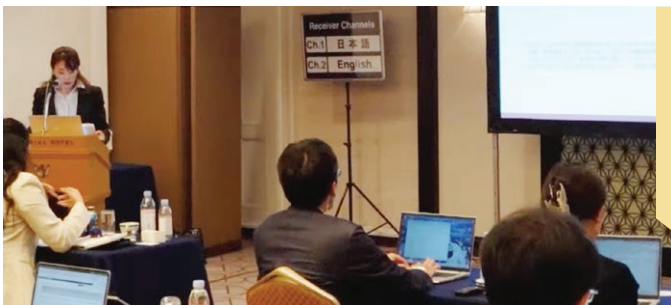
We had the honor of welcoming the Indonesian delegation, hosted by the Halal Trade & Marketing Centre. The visit, attended by Ms. Amna Lootah, Director General of DAFZ and H.E. Husin Bagis, Indonesian Ambassador focused on exploring strategic partnerships to drive growth and collaboration in the global halal trade sector.





FROM DUBAI TO INDIA: UNLOCKING NEW HORIZONS OF TRADE & INNOVATION

We were delighted to host the Indian delegation, strengthening bridges of trade, collaboration, and innovation between Dubai and India, while opening doors to new opportunities and driving sustainable growth.



DUBAI SHOWCASES GLOBAL GROWTH OPPORTUNITIES AT BUSINESS BEYOND BORDERS - ROADSHOW IN TOKYO

At the 'Business Beyond Borders' roadshow in Tokyo, leading business figures came together to explore Dubai's pivotal role as a global hub for expansion. The event emphasized Dubai's unique position as a bridge between international markets, empowering enterprises to unlock opportunities in the Middle East and beyond.



DAFZ & ZHUANZHUAN SIGN STRATEGIC MOU TO DRIVE CIRCULAR ECONOMY COLLABORATION



A strategic MoU has been signed with Zhuanzhuan to unlock new opportunities across the Middle East and beyond. By leveraging cross-border supply chains, optimized warehousing, and integrated sales channels, the partnership sets a new benchmark for advancing circular economy collaboration in the region.



BUILDING BRIDGES FOR GLOBAL GROWTH: STRENGTHENING TIES WITH CHINA

We take pride in serving as a bridge for global business, strengthening our role as a leading hub—one partnership at a time. It was a pleasure to welcome the Chinese delegation and explore new avenues of collaboration and growth.



WELCOMING THE KOREA INTERNATIONAL TRADE ASSOCIATION DELEGATION



We were honored to host the distinguished delegation from the Korea International Trade Association (KITA), joined by esteemed business leaders and representatives of the UAE Embassy in Seoul. The visit opened new avenues of collaboration in digital industries, mobility, energy, and infrastructure, further reinforcing our role as a bridge for global expansion.

NBF KNOWLEDGE SERIES 2025: UNLEASHING AI STRATEGIES FOR BUSINESS EVOLUTION



We proudly hosted the National Bank of Fujairah (NBF UAE) Knowledge Series 2025, “Harnessing AI Strategies for Thriving in an Evolving Business Landscape.” The event brought together industry leaders to explore how agentic AI and next-gen go-to-market models are driving real economic growth in real time.



PRECISION MEETS AMBITION: WELCOMING THE JAPANESE DELEGATION TO FOSTER GLOBAL INNOVATION

We were honored to welcome the Japanese delegation, reinforcing DAFZ’s role as a hub where precision meets ambition. The visit opened pathways for collaboration and innovation, further strengthening international partnerships and driving global growth.





BUSINESS BEYOND BORDERS: ROADSHOW IN SEOUL HIGHLIGHTS DUBAI'S ROLE AS A GLOBAL BUSINESS HUB

Our 'Business Beyond Borders' roadshow in Seoul brought together leading business figures to explore DAFZ role as a hub for global expansion. The event shed light on Dubai's unique position as a bridge between international markets, helping enterprises expand into the Middle East and beyond.



EVENTS

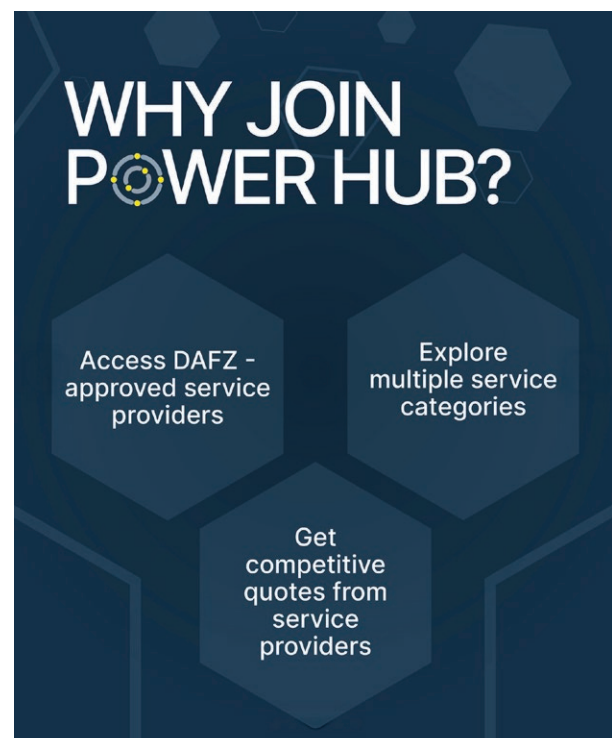
COOLING OFF TOGETHER: SWEET SUMMER MOMENTS WITH THE COLOR YOUR SUMMER TRUCK

From refreshing ice cream giveaways to engaging games and exciting prizes, the Color Your Summer Truck activation brought great energy and joy to our community.



POWERHUB - A NEW PLATFORM LAUNCHED TO UNLOCK OPPORTUNITIES AND CONNECT BUSINESSES WITH TRUSTED SUPPLIERS

We're excited to introduce PowerHub — developed to open doors to opportunities, build trusted supplier connections, and empower your business to grow without boundaries.





DAFZ AND FAKEEH HEALTH LAUNCH DUBAI'S FIRST SMART CLINIC

DAFZ has partnered with Fakeeh Healthcare to launch the Fakeeh Smart Clinic, marking a new era of accessible, technology-driven healthcare within the Freezone. The clinic provides advanced medical services, expert consultations, and personalized care designed to enhance employee wellbeing and convenience, reinforcing DAFZ's commitment to fostering a healthier and more connected business community.



HEALTHY SMILES, HEALTHY COMMUNITY AT DAFZ!

Smiles all around at DAFZ! We hosted a dental checkup initiative to promote the health and well-being of our community.



FAMILY OFFICE LICENSES NOW AVAILABLE AT DAFZ!



We are excited to announce the launch of Single Family Office (SFO) and Multi-Family Office (MFO) licenses at Dubai Airport Freezone (DAFZ).



SINGLE FAMILY OFFICE (SFO)

A single family office (SFO) is a private organization that manages the finances, investments, and personal affairs of one wealthy family, providing tailored services like estate planning and tax management.



MULTI FAMILY OFFICE (MFO)

A multi family office (MFO) serves multiple wealthy families, offering similar services but sharing resources and costs, allowing families to benefit from expert advice.

These new offerings are tailored to support high-net-worth individuals and families in managing their wealth, investments, and personal affairs — all from a trusted and secure business hub. Whether serving one family or multiple, our family office setup provides access to expert support and streamlined solutions in a world-class free zone environment.

For inquiries or registration details, please email us at
saleslmt@dafz.ae.

GET READY TO POWER UP YOUR BUSINESS



**A SMARTER WAY TO CONNECT WITH
TRUSTED SERVICE PROVIDERS**

BENEFITS:



Verified Providers



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Transparent Pricing



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Easy Communication



Client Reviews

Visit powerhub.dafz.ae



Join the Hub Today!

REACH OUT FOR ANY ASSISTANCE

-  Call Centre 600-5-**DAFZA (32392)** (8AM to 6PM)
-  WhatsApp Service **056-9922290** (8AM to 6PM)
-  Live-Chat Service, on the **Client portal** (8AM to 6PM)
-  DAFZ Head Office (**9W – Ground Floor**) (7:30AM - 3:30PM)
-  Raise an 'Inquiry' under the '**Customer Care**' Tab on the Client portal
-  Review the **FAQ's Tab** under the '**Customer Care**' Tab on the Client portal
-  Raise your feedbacks or suggestions through the **DAFZ Community App**.