

THE DAFZ TIMES

D U B A I A I R P O R T F R E E Z O N E



**DUBAI
IRPC
FREE** Dubai
Airport
Freezone
المنطقة الحرة بمطار دبي

THE ULTIMATE SOLUTION FOR YOUR BUSINESS NEEDS

Dubai Airport Freezone was established in 1996 and is a dynamic business hub located at the very heart of global trade.

CONTENTS



03

DAFZ Management

04

DAFZ Spotlight

05

**Building on Strategic Partnerships,
Network & Communities**

12

Events

17

DAFZ Community App

DAFZ MANAGEMENT

AHMED AL MULLA

Senior Vice President

Sales & Business Accounts Management

Ahmad Al Mulla is the Senior Vice President of Sales & Business Accounts Management at Dubai Airport Freezone (DAFZ). In this role, he oversees all aspects of sales strategy, including budgeting, forecasting, and performance analysis, which he reports directly to senior management.

His leadership has been instrumental in driving DAFZ's sales success, where he has consistently closed significant deals and secured key contractual lease agreements with prospective clients.

Al Mulla excels in developing and nurturing sales leads, delivering compelling presentations, negotiating terms, and spearheading regional expansion initiatives. His deep involvement in customer engagement, coupled with his effective relationship management strategies, has been critical in securing a competitive advantage for DAFZ. Under his leadership, sales revenue has increased by over 30 million AED annually, and the number of registered companies has grown by 66 percent, reflecting his significant impact on the free zone's growth.

As Senior Vice President, Al Mulla not only drives external synergies but also enhances internal processes, ensuring that DAFZ's sales operations are both efficient and effective in meeting the organization's strategic goals. His expertise in the field has solidified his reputation as a key player in DAFZ's continued expansion and success.

DAFZ SPOTLIGHT

METROFITT GYM

How has establishing your business in the Dubai Airport Freezone benefited METROFITT?

Establishing METROFITT in the Dubai Airport Freezone has provided strategic advantages—prime location, business-friendly regulations, and tax benefits. Its high-traffic environment enhances visibility, attracting a diverse clientele and supporting expansion.

What has been your business approach with changing times?

We've focused on personalized training, flexible memberships, and holistic wellness to meet evolving consumer demands. Investing in top-tier equipment and enhancing the customer experience keeps us ahead in a dynamic industry.

How challenging has been the Health and Fitness sector growth and awareness over the past several years?

The fitness sector has grown but faces rising competition and evolving consumer expectations. The pandemic reshaped consumer habits, requiring adaptability. Raising awareness and making fitness more accessible remain key priorities.



BUILDING ON OUR STRATEGIC PARTNERSHIPS, NETWORK & COMMUNITIES

DAFZ PARTNERS WITH FAKEEH HEALTH TO LAUNCH FIRST SMART HEALTHCARE CLINIC

We're excited to announce a strategic partnership between Dubai Airport Freezone (DAFZ) and Fakeeh Health. Together, we're establishing DAFZ's first smart healthcare clinic, offering high-quality preventive and curative healthcare services.

This state-of-the-art facility will cater to employees within DAFZ and the wider community, ensuring accessible and advanced healthcare solutions for all.

With a focus on accessibility and innovation, the clinic marks a significant step forward in enhancing well-being across the community.



DAFZ AT ARAB HEALTH 2025: SHAPING THE FUTURE OF HEALTHCARE



DAFZ was proud to participate in Arab Health 2025, the region's leading healthcare event. The platform offered an exceptional opportunity to connect with industry leaders, foster meaningful partnerships, and highlight how DAFZ's ecosystem supports the future of medical innovation.

From showcasing cutting-edge solutions to exploring collaborative opportunities, our presence at the event reinforced DAFZ's commitment to driving progress in the healthcare sector.

DAFZ WELCOMES SOUTH AFRICAN DELEGATION: BUILDING GLOBAL PARTNERSHIPS

DAFZ was pleased to welcome the South African delegation for a productive exchange focused on strategic partnerships and opportunities for global business expansion.

The visit reinforced DAFZ's ongoing commitment to strengthening international relations and fostering collaborative pathways for sustainable growth. By building bridges across markets, DAFZ continues to support businesses in reaching new heights on a global scale.



DAFZ AT GULFOOD 2025: EMPOWERING FOOD ENTREPRENEURS



Dubai Airport Freezone (DAFZ) proudly participated in Gulfood 2025, the world's largest annual food and beverage trade exhibition, held at the Dubai World Trade Centre.

Positioned as a hub for innovation and entrepreneurship, DAFZ showcased its dynamic business ecosystem—demonstrating how food entrepreneurs can leverage streamlined licensing, advanced logistics, and global connectivity. The event served as a valuable platform to engage with industry leaders and highlight DAFZ's role in enabling the successful launch and expansion of food ventures in Dubai.



DAFZ WELCOMES COLOMBIAN DELEGATION: BUILDING BRIDGES FOR GLOBAL GROWTH

DAFZ was honored to host the Colombian delegation for an engaging exchange focused on strategic partnerships and global business development.

The visit underscored DAFZ's commitment to strengthening international ties and unlocking new avenues for collaboration. By fostering these connections, DAFZ continues to pave the way for innovative solutions and shared success on a global scale.



EMIRATIZATION SESSION: EMPOWERING UAE TALENT FOR A THRIVING FUTURE



An impactful Emiratization Session was held at DAFZ, focusing on enhancing UAE national employment in the private sector.

The initiative reflects DAFZ's ongoing commitment to nurturing local talent, supporting community development, and driving sustainable growth. By empowering Emirati professionals and creating meaningful career opportunities, DAFZ continues to contribute to a more inclusive and prosperous future.

CHINESE DELEGATION VISIT: STRENGTHENING UAE- CHINA COLLABORATION



DAFZ welcomed a distinguished Chinese delegation for productive discussions around strategic partnerships and bilateral economic cooperation.

The visit reaffirmed DAFZ's dedication to building strong international ties and exploring new opportunities that foster innovation, trade, and impactful, future-ready alliances.

SHOWCASING OPPORTUNITIES TO LEADING FRENCH COMPANIES

The DAFZ team recently visited France to engage with prominent French businesses and highlight the advantages of expanding operations into Dubai.

Discussions emphasized DAFZ's unique value proposition—from its strategic location and world-class infrastructure to its tax-free environment and streamlined setup processes. As a gateway to regional and global markets, DAFZ remains a preferred destination for international companies seeking sustainable growth and global reach.



CHINESE DELEGATION ENGAGEMENT: UNLOCKING NEW OPPORTUNITIES FOR GROWTH

DAFZ had the pleasure of hosting another Chinese delegation, exploring collaborative opportunities within the freezone's thriving ecosystem.

The meeting highlighted DAFZ's position as a preferred hub for global business expansion, fostering innovation and facilitating access to regional and international markets.





THE BIG CONVERSATION PODCAST - EPISODE 5



EXPLORING THE WORLD OF MEDIUM-SIZED ENTERPRISES

Episode 5 of The Big Conversation explores the dynamic world of medium-sized enterprises—widely regarded as the backbone of economic growth and innovation.

Gain insights into the challenges and opportunities shaping their future, with perspectives from industry leaders on how these businesses are driving meaningful progress across sectors.

[CLICK TO WATCH](#)

NATIONAL BANK OF FUJAIRAH NOW AT DAFZ



The National Bank of Fujairah (NBF) has joined the DAFZ community. As one of the most well-respected corporate banks in the UAE, NBF brings award-winning services, a deep understanding of local markets, and over 30 years of trusted experience.

Renowned for its unwavering commitment to customers and tailored financial solutions, NBF is the bank of choice for businesses seeking reliability, innovation, and strategic growth. Its presence in DAFZ ensures convenient access to world-class banking services within the free zone.

EVENTS



RELIVING THE MAGIC OF DAFZ ARTE FEST: A CELEBRATION OF CREATIVITY AND CULTURE

Creativity took center stage at the DAFZ Arte Fest—a vibrant celebration of art, innovation, and culture that brought our community together for an inspiring showcase of talent.

From striking visual displays to interactive experiences, the event highlighted the power of creative expression and community engagement. It was a memorable occasion that reflected the diverse spirit of DAFZ.



DAFZ FOOD FEST: A CELEBRATION OF FLAVOR AND COMMUNITY

The DAFZ Food Fest, held from February 3–17, brought a vibrant mix of flavors to the DAFZ Food Court, creating a lively and engaging atmosphere for all.

From delicious bites to cultural tastes, the event served up more than just food—it offered a unique experience that brought together clients, colleagues, and the wider community in celebration.



CELEBRATING CHINESE NEW YEAR: PROSPERITY, UNITY, AND NEW BEGINNINGS



This year, DAFZ marked the Chinese New Year with a vibrant celebration embracing the spirit of prosperity, unity, and new beginnings.

The event honored rich cultural traditions while strengthening global connections—reflecting the diversity, collaboration, and inclusivity that define our community.



NETWORKING EVENT: BUILDING STRONGER CONNECTIONS FOR THE FUTURE

An exclusive networking event brought together business consultants to explore the strategic advantages of operating from DAFZ.

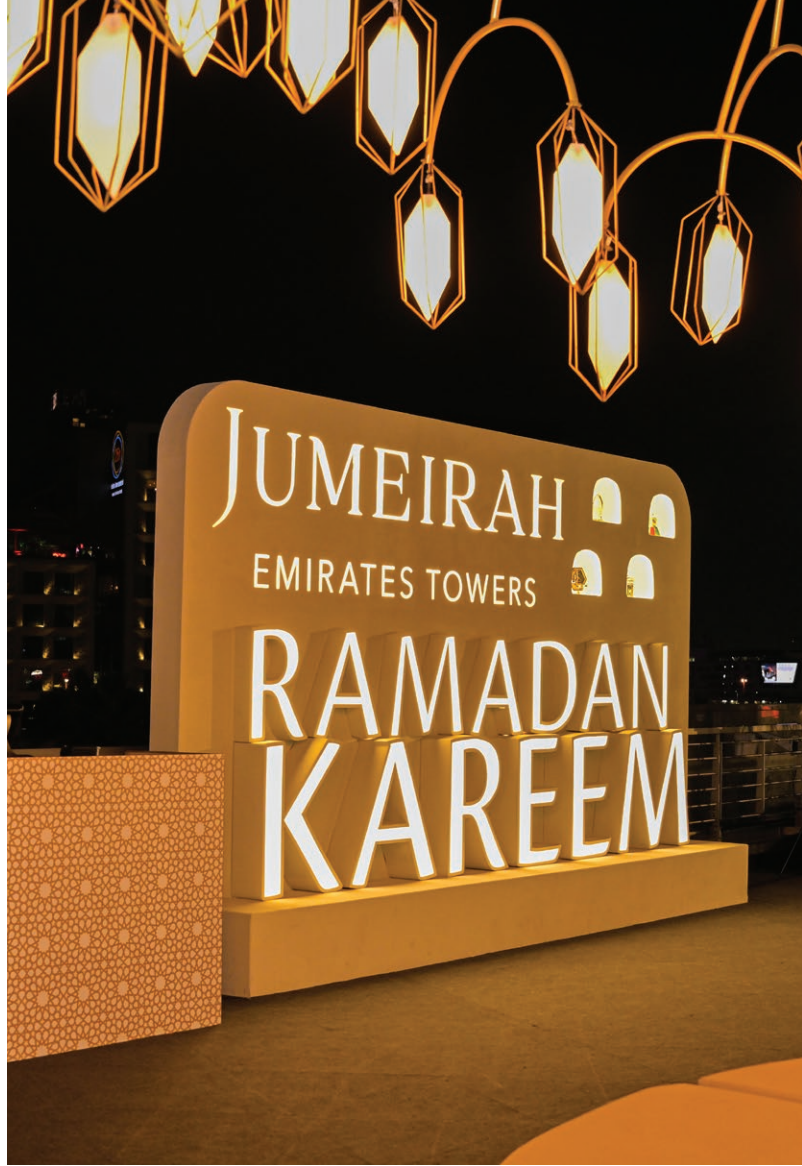
From prime location benefits to seamless business setup solutions, the event showcased how DAFZ empowers companies to thrive in 2025 and beyond - driving meaningful connections and long-term growth across industries.



REFLECTING AND CONNECTING: RAMADAN AT DAFZ

The spirit of Ramadan brought the DAFZ community together for a meaningful celebration featuring both Iftar and Suhoor, held over two days at Jumeirah Emirates Towers.

The gatherings were a reflection of unity, connection, and tradition - honoring the values that define the holy month and strengthening bonds within the DAFZ community.





CELEBRATING TEAMWORK AT THE FITZE RAMADAN CORPORATE SPORTS TOURNAMENT

DAFZ proudly participated in the Fitze Ramadan Corporate Sports Tournament held at Danube Sports World - a dynamic event that brought together companies to compete, connect, and celebrate the spirit of teamwork.

From friendly matches to shared victories, the tournament highlighted the power of collaboration and captured the true essence of the season.



DAFZ COMMUNITY APP



YOUR GATEWAY TO EXCLUSIVE UPDATES








The DAFZ Community App is now live - offering seamless access to the latest updates, services, and essential information anytime, anywhere.

Download the app today to stay informed, explore community features, and make the most of everything DAFZ has to offer-right at your fingertips.



DOWNLOAD THE APP NOW

REACH OUT FOR ANY ASSISTANCE

-  Call Centre 600-5-**DAFZA (32392)** (8AM to 6PM)
-  WhatsApp Service **056-9922290** (8AM to 6PM)
-  Live-Chat Service, on the **Client portal** (8AM to 6PM)
-  DAFZ Head Office (**9W – Ground Floor**) (7:30AM - 3:30PM)
-  Raise an 'Inquiry' under the '**Customer Care**' Tab on the Client portal
-  Review the **FAQ's Tab** under the '**Customer Care**' Tab on the Client portal
-  Raise your feedbacks or suggestions through the **DAFZ Community App**.